



Broxtowe
Borough
COUNCIL

TOBACCO CONTROL ACTION PLAN

June 2020 to May 2022

ACTION / DESCRIPTION	LEAD OFFICER (Title)	DUE DATE	UPDATE
Reduce smoking prevalence in our communities by raising awareness and signposting to new stop smoking services	Communities Officer (Health)	31 May 2022 (annual review)	ABL Health Ltd will take over the Nottinghamshire wide commissioned service from 1 April 2020– the Nottinghamshire service will be called Your Health Your Way Annual review will give current local data – number of quit attempts and number of successful quit attempts.
Explore opportunity to deliver Broxtowe BC staff smoking cessation sessions	ABL - Stop Smoking Service / Communities Officer (Health)	31 May 2021 /22 (annually)	Discuss capacity with ABL. This will support delivery of the Wellbeing @Work scheme. (Promote through the Broxtowe Employee Newsletter)
Explore community funding opportunities to deliver stop smoking projects in high prevalence areas	Communities Officer (Health) / ABL	31 May 2022	ABL Health Ltd will be offering districts and boroughs an opportunity to apply for community grant funding. Details are yet to be confirmed.
Explore continuance of stop smoking clinic at Beeston Council Offices and Eastwood CAB offices with new provider	Communities Officer (Health)	31 December 2020	Discuss capacity with ABL Health
Explore opportunities to continue / extend voluntary smoke free areas	LLeisure	31 May 2022	Event & Arts Team are aware of / and promote smoke free events where possible

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Attend and support actions of the Nottinghamshire Tobacco Control Group (NTCG)	Communities Officer (Health)	31 May 2022	First meeting of NTCG 16 March 2020 (cancelled due to Covid 19). This meeting is to discuss collective ways forward and to continue to build on the work from the Tobacco CLear workshop held in December 2019. BBC supported the refresh process of the Joint Strategic Needs Assessment Chapter on Tobacco Control in 2019. The group will consist of District, Borough and County Council, NHS, Clinical Commissioning Group, ABL and Public Health
<p>Discuss with ABL the commissioned actions for tackling smoking in pregnancy and explore where BBC can support</p> <p>To request smoking in pregnancy as an agenda item at NTCG</p>	Communities Officer (Health) / ABL	1 June 2021	<p>Supporting information – Public Health England 2018 /19 data shows 12.4 % women were smokers at the time of delivery of their baby in Broxtowe. This compares with 10.6% in England and 14.0% in the East Midlands, and is the second lowest in Nottinghamshire.</p> <p>Aim of the Tobacco Control Plan for England is to reduce the prevalence of smoking in pregnancy nationally from 10.6% to 6% or less by end of 2022</p>
Proactively and reactively enforce No Smoking signage requirements	Communities Officer (Health)	31 May 2022	Ensure premises comply with smoke free signage regulations twice a year. Strong visual reminder. Spot checks in main town high streets
Reactively investigate / enforce smokefree complaints	Communities Officer (Health)	31 May 2022	Ensure businesses comply with smoke free premises and vehicles legislation

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Review / Refresh BBC Smokefree Site Policy	Communities Officer (Health)	31 May 2021	Consider including vaping / electronic cigarette devices
Explore partnerships with ABL and Vapouround (vape bus)	Communities Officer (Health)	31 May 2022	To organise community events where possible to switch people from smoking to vaping or make a “Quit” attempt (depends on new service supporting vaping)
Social media notifications for national awareness campaigns	Communications and Marketing Officer	31 May 2021 /22 (annually)	On annual basis for No Smoking Day and Stoptober.